BILL SUMMARY

1st Session of the 59th Legislature

Bill No.: SB840 Version: ENGR

Request Number:

Author: Rep. Echols
Date: 3/27/2023
Impact: Please see previous summary of this measure

Research Analysis

The Engrossed version of SB 840 changes provisions of the Student Athlete Name, Image and Likeness (NIL) Rights Act. The measure:

- Modifies the definition of "professional representation" by removing the requirement that such representation be registered or licensed. The measure adds new requirements of any professional representation agreements;
- Allows colleges and universities to support opportunities for student athletes to be compensated for NIL;
- Allows colleges and universities to adopt reasonable time, place, and manner restrictions
 to prevent a student's NIL activities from interfering with team activities, school
 operations, and the use of school facilities;
- Allows a college or university to be compensated for the use of its logo or facilities in relation to NIL activities:
- Prohibits a student from using a school's logo to secure NIL compensation;
- Allows a college to establish agreements with a third-party entity to facilitate NIL activities on its behalf;
- Removes the requirement that a student's compensation must be commensurate with market value;
- Removes language prohibiting a scholarship from being considered compensation; and
- Prohibits a collegiate athletic association from punishing a college or university team because a team member earns compensation for NIL, or because a team member has violated the athletic association's rules for NIL.

Prepared By: Emily Byrne

Fiscal Analysis

The measure is currently under review and impact information will be completed.

Other Considerations
None.
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Prepared By: House Fiscal Staff